

Free Fundraising Resources:

- **Online:** [CommunityGrantwriters.us/Learning](https://communitygrantwriters.us/Learning)—Access templates, videos and articles on a variety of fundraising tools and strategies.
- **By Phone or Zoom:** Schedule time to talk with Melanie Hamburger for a free fundraising strategy session at calendly.com/mhamburger/30min.

Custom Consulting — 1 to 2 Month Intensives to Meet *Your* Nonprofit's Fundraising Needs

Hit the Ground Running in 2023—\$1,500/month includes:

1. **Weekly One-on-One Development Coaching**—Four 30-minute meetings, tools and templates, related to your specific needs. Learn to write great grants. Create donor strategies. Articulate compelling language for appeals, website, or enews. Manage board or fundraising volunteers. Or something else! Engage the best donors with the resources you have.
2. **New Grants Prospects**—Together we'll: identify 5 corporate or foundation funders whose priorities match your mission, issue and geographic focus; produce detailed funder research guidelines on 1 top priority prospect; and provide a calendar of grant deadlines.
3. **Individual Donor Outreach**—Together we'll: identify 2 donor audiences with an interest in your work, and create language to connect them more deeply to your program impact.

Build Your Fundraising Capacity—\$2,500/month (2-month min)

Everything in Hit the Ground Running plus:

4. **Train Staff or Volunteers to Become Fundraisers**—Manage board or committee meetings, or create a special class, focused on the fundraising topic of your choice.
5. **Write a Master Grant Proposal**—We'll help you write a master grant template with summaries that reframe program descriptions to attract more funders from a broader range of issue areas related to your mission. You'll be able to put the template to use immediately with the 10 funders we've identified in our 2 months working together!
6. **Create a Quarterly Development Plan**—Prioritize fundraising goals and activities with a focus on the most important donor relationships.

Launch that Project! — \$3,000/month for any 1 of these projects to achieve specific fundraising goals (3-month min.)

Major Gift or Capital Campaign

Facilitate biweekly meetings with board or fundraising committee to identify major gift prospects; create language and events to connect supporters more deeply to your work.

Build Your Donor Database

Obtain free Salesforce nonprofit license, import donor and gift records, clean up data, train staff on data entry and reporting, and set up automated acknowledgments and reports.

Submit Grant Proposals

Identify 5 corporate or foundation funders whose priorities match your mission, issue and geographic focus, and submit 2 grants per month, including detailed funder research guidelines.

Visit us online to see clients and testimonials at communitygrantwriters.us/consulting/